

## **gastrodat press kit.**

### **The company**

*simplify hospitality.*

With the slogan "[simplify hospitality](#)" gastrodat claims to make hospitality easier. The company, based in Salzburg, digitises the daily process at the reception so that hoteliers can take care of the essentials – **the guests**.

Within 30 years, gastrodat has developed from a provider of a digital room plan to a company that provides broad support to around 2,000 hoteliers, especially in German-speaking countries: From a **cloud solution** for the hotel industry and gastronomy to **stationary hotel software** and **marketing tools**.

In the meantime, more than 30 employees provide the people at the reception with the time and energy to take care of their guests. Around half of the gastrodat team consists of women – **a unique selling point** in the IT industry.

The company is active 365 days a year, primarily in German-speaking countries, and is growing steadily. In addition, there are the sister companies [SiTec](#) (cloud solution) and [lodgit](#) (software for small hotels & guesthouses) – under the common motto "simplify hospitality":

Together, the three companies offer comprehensive digital solutions from a single source. In addition, gastrodat maintains a broad network of [technology and system partners](#) in Austria, Germany and Switzerland.

### **Front Office Cloud**

*The award-winning cloud solution for hotels and restaurants!*



The most important product of "simplify hospitality" is the [Front Office Cloud](#) – a real game changer in the hotel software industry.

The award-winning solution unites hotel programme, restaurant cash register, marketing tool and employee communication in a unique way. In the cloud, all data is securely stored on EU servers – but at the same time

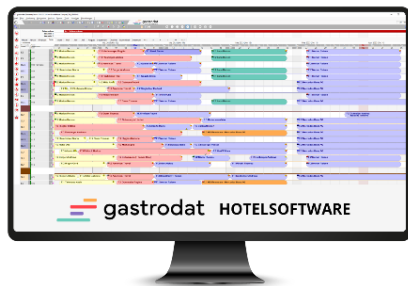
synchronously available anytime and anywhere.

In addition to the classic hotel software functions, the cloud includes a complete cash register system with table plan module, a wellness planner, an intelligent and graphic mail designer, as well as the unique data analysis for an optimal overview of all key figures.

In addition, the Front Office Cloud is used for team communication and improves internal operational processes. The guest app and the web shop are also integrated. The Cloud was awarded the Austrian Economic Chambers Innovation Prize by an international jury.

## gastrodat hotel software

*property management system: simple, professional, stationary*



If hoteliers still want to store their data locally, the stationary gastrodat hotel software is the right choice.

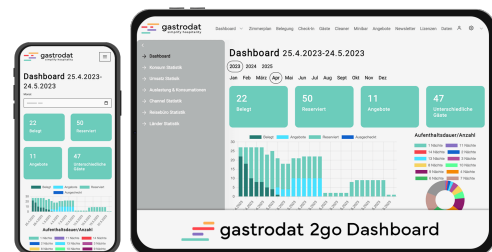
The **Property Management System (PMS)** maps the entire process in the accommodation business: from offers to check-out, from statistics to accounts receivable management, from invoicing to countless extensions.

## Add-ons

*Customized solutions for diverse needs*

The all-in-one solution **gastrodat 2go** is the ideal companion for hoteliers who want to access the gastrodat hotel software while on the road.

In addition, with the **apps**, the **add-on modules**, the **voucher system** and the **ChannelManager**, gastrodat offers precisely tailored answers to the individual needs of its clientele.



## Interfaces

*The connection to the world*

To enable hoteliers to comprehensively manage their operations, gastrodat works with countless **interface** partners that are constantly being expanded. These include destinations, booking platforms, management programs, cash register, payment and reporting systems, locking systems, pay TV or even heating controls.

## Online Selling Platform

*The digital selling platform of the hotel software*



The **Online Selling Platform (OSP)** includes the following profitable tools so far:

With **OnlineBooking**, hoteliers market their rooms themselves – independently of commission-hungry online platforms. **OnlinePayment**, in turn, guarantees guests secure transfers via the hotel homepage.

And the **EnquiryManager** imports all guest enquiries directly, in real time and fully automatically from the

website into the hotel software.

Speaking of homepages: With the [WebSite](#), gastrodat also offers modern Internet presences that can be filled by the hoteliers themselves.

The big advantage compared to common websites is the interconnection to the room plan and to the other OSP tools.

The web presence is complemented by the [MarketingManager](#). The newsletter system, which is fully integrated in the hotel program, convinces with its overview, time saving and individuality.



The extension tool [PreCheckIn](#) makes going to the reception even more relaxed, as guests can enter all data online in advance. Finally, the [RatingManager](#) helps hoteliers gather feedback from guests, market praise and respond to criticism.

Daily recurring tasks, such as writing offers and reservation confirmations, are again handled by the [CorrespondenceManager](#).

## gastrodat Academy

### *Training and services*



The abundance of software solutions and their wealth of detail may seem overwhelming for hoteliers at first. But gastrodat does not leave its customers alone:

The Customer Care Team sets up the products individually, trains hoteliers and staff via the [gastrodat academy](#) and provides advice on questions and problems.

In addition, [Technical Support](#) is there for customers every day – true to the motto "simplify hospitality"!

## [Newsroom](#)

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