

Drumbeat in the hotel software industry

Cloud solution for the hotel industry - group of companies grows.

The market for hotel software is about to experience a game changer: The holding "Hospitality Software Solutions" takes over the majority of SiTec GmbH, the provider of the award-winning cloud solution "Front Office Cloud". This will also benefit the companies gastrodat and lodgit, which already belong to the group - and their customers.

SiTec's [Front Office Cloud](#) is an international award-winning solution and uniquely combines hotel program, restaurant cash register, marketing tool and employee communication. The cloud solution was awarded the Innovation Prize of the Austrian Chamber of Commerce by an international jury.

The application was previously reserved exclusively for customers of Vienna-based [SiTec](#) GmbH. In the future, hoteliers from [gastrodat](#) and lodging establishments from [lodgit](#) will also be able to benefit from the fully integrated cloud solution.

Competitive advantage for hoteliers

"We have programmed the application with a lot of love and over 30 years of experience. I am even more pleased that, with the takeover, our solution can now be distributed much more broadly on the market," says DI Martin Siebenbrunner, Managing Director of SiTec GmbH. As a team player, Siebenbrunner will be part of the joint success story in the future.

"With the Front Office Cloud, a completely new generation of hotel management systems is available. Hoteliers achieve a great digital competitive advantage with it - and thus the entire group of companies," CEO Herbert Stegellner is pleased to say.

This is because, unlike its competitors, the group of companies can now offer a genuine cloud solution. "Not every 'cloud' on the market really is one. In most cases, it's just a web solution with limited functionality. The data is often still stored locally," emphasizes Stegellner.

The Front Office Cloud, on the other hand, is an online-based storage and service with servers in the EU. In addition to the classic hotel program functions, the cloud includes a complete cash register system with table plan module, a wellness planner, an intelligent and graphic mail designer, as well as the unique data analysis for an optimal overview of all key figures and much more.

Three companies - one new player

But that's not all: Through the consolidation, the three companies gastrodat, lodgit and SiTec bring together the best of three worlds. Regular customers of all three companies benefit from improved and more comprehensive solutions from a single source. Hoteliers who do not yet rely on the Hospitality Software Solutions companies will in turn receive strong arguments for a change.



Cooperation sealed (from left): Elvaston Associate Raphael Bickel, gastrodat CEO Herbert Stegellner & SiTec Managing Director DI Martin Siebenbrunner. Photo: private

And the signs point to further growth: in addition to investments in development, personnel and products, the agenda includes further acquisitions of other software companies. "The bigger and better we become, the stronger we can support our hoteliers in digitalization. Soon, we will shake up the market with further technical milestones," announces CEO Herbert Stegfellner.

Press contact

Thomas Surrer MA

T. +43 6246 738 73-211

M. +43 664 965 51 89

thomas.surrer@gastrodat.com

gastrodat.com